# ANDREW VAGA

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## PROFILE

UX Designer with ten plus years of experience and proven ability to create design strategy and deliver products that balance business objectives, user goals, and technical feasibility. Excellent communicator with the ability to articulate design vision to any audience.

## EXPERTISE

UX Design | UI & Interaction Design | Creative Direction | Information Architecture | Design Strategy | Usability Testing | Design Systems

## EXPERIENCE

### NEXTGEN HEALTHCARE | Engineer II, UX | 2016 - Present

+ Successfully led the design of the user experience and interface for a new HIE application, while also evangelizing new user centered design practices and values across the solutions and development project teams.
+ Led a number of UX initiatives that improved processes and created a more user-focused and consistent product line.
+ Developed close relationships and collaborated regularly across multiple disciplines to improve overall UX visibility & strategy, and injected UX best practices into the early stages of product life-cycle development.

### ANDREWVAGA.COM | Designer & Developer | 2008 - 2011, 2014 - 2016

+ Designed and managed the creative development and user experience of responsive websites & print projects from beginning to launch.
+ Provided branding direction and website creation for local non-profit organizations, as well as professional sports enterprises.

### 15 FINGERS | Art Director / UX Director | 2015 - 2016

+ Developed standout, award-winning creative, in digital, print, & TV, that supported agreed upon strategy and objectives of clients in various fields; including healthcare, women's hair care, non-profit organizations, insurance & risk management, law, dairy and others.
+ Responsible for leading digital campaigns and projects, leading the creative team and design process in new standards & expertise, along with prototyping ideas as proof of concepts for internal testing and development.
+ Researched, defined strategy, produced, and designed innovative user experiences for client brand campaigns, digital marketing, responsive websites, and applications.

### ALGONQUIN (STUDIOS) / ZENPRM | UX Designer | 2011 - 2014

+ Worked closely with clients to create strong user interfaces and develop projects from beginning to launch, in an agile environment, that ranged from websites to application development, and also included tech support, documentation, SEO, and content development.
+ Led the UX/UI design team on healthcare focused responsive websites and HIPAA compliant web & mobile applications.
+ Responsible for the creation of user work-flows, wire frames, hi-res mock-ups, organization of information architecture, click-through prototypes, and user interfaces, that led to the creation dynamic applications for our clients.

### SYRACUSE UNIVERSITY - T.S.S. | Web Designer / Information Architect | 2007 - 2008

### REGAL CINEMAS | Assistant Manager | 2003 - 2006

## EDUCATION

### UNIVERSITY AT BUFFALO, SUNY

B.F.A., Communication Design

### ONONDAGA COMMUNITY COLLEGE, SUNY

A.A.S., Graphic Design